

BMAV REGISTRATION

25th Anniversary Conference and Banquet

March 28-30, 2012

\$75 Conference and Banquet

\$40 Banquet Only



Name _____

Church/Association/Entity _____

Address _____

City /State/Zip _____

Phone _____

E-mail _____

BMAV Member? _____

Make check payable to BMAV

Registration Deadline: March 15, 2012

Mail reservation form and check to
Joan Newsome, Conference Coordinator
Black Creek Baptist Church
34163 Vicksville Road
Franklin VA 23851

Questions? Call 757.562.7745 or email
jnblackcreek@aol.com and note BMAV in
subject line

BMAV OFFICERS

President: Zilphia Harris
Tabernacle Baptist Church
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Secretary/Historian: Penny Garber
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Membership/Treasurer: Jackie Harris
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11918 Millpond Court ~ Manassas VA 20112
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Co-Conference Coordinators:
Joan Newsome
Black Creek Baptist Church
34163 Vicksville Road ~ Franklin VA 23851
757.562.7745 ~ jnblackcreek@aol.com

Rev. Felicia Hawkins
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THEN & NOW

*25th Anniversary
Conference and Banquet*

March 28-30, 2012



Virginia Baptist
Secretaries Association



*"What does the worker gain from his toil?
...He has made everything beautiful in its time.
He has also set eternity in the hearts of men,
yet they cannot fathom what God has done
from beginning to end."*

-Ecclesiastes 3:9,11 NIV

*Quality Inn & Suites <> Virginia Beach
705 Atlantic Avenue 757.428.8935
\$79 per night ~Mention BMAV for reservations
\$75 Conference and Banquet /\$40 Banquet Only*

THINGS FOR YOU TO KNOW
MARCH 28-30

- Remember to make reservations with Quality Inn & Suites by March 1, 2012, mentioning BMAV to get the \$79 rate; 757.428.8935
 - All rooms face the ocean and have balconies
 - Breakfast is included in the room price
 - When you register at the hotel, you unload and then park your car across the street
 - Conference registration will be upstairs in the Washington Room
 - There are great restaurants for evening meals within walking distance
 - Check out www.visitvirginiabeach.com/
- Remember to send registration form and check payable to BMAV by March 15, 2012 to Joan Newsome
 - The finalized agenda will be sent via email as confirmation of registration
 - Bring your laptops, etc. for greater learning experience
 - Be ready to share your experiences with the group
 - Bring your Bibles for the spirituality sessions
- Contact any of the officers for help, encouragement, prayer requests, ideas
- 1-Day Conference: Friday, September 28, 2012, Calvary Baptist Church, 20957 Timberlake Road, Lynchburg, VA 24502, 434.239.9133, www.calvarymeanslove.com

AGENDA
Subject to Change

Wednesday

- 3:00-5:00 Registration in Washington Room
- 5:00-7:00 Dinner on Your Own
- 7:00 Registration / Get Acquainted Activities in Washington Room

Thursday

- 7:15 Breakfast
- 7:45 Registration
- 8:00 Welcome / Announcements
- 8:05 Prayer Pulse
- Singing
- 8:20 Blast from the Past: Charter Member
- 8:30 Bible Study
- 9:00 Microsoft Office 2010 Training Part I
- 9:45 Break (beverages)
- 10:00 Nutrition
- 11:15 Emotional Renewal
- 12:00 Lunch and Fellowship
- 1:00 Break into Song
- 1:15 Prayer Walk on Beach / Boardwalk
- 1:50 Discuss Prayer Walk
- 2:10 Break (Fruit Tray)
- 2:30 Awfulsome Fashion Show
- 3:15 Who Are You?
- 4:00 Dinner on Your Own

Friday

- 7:15 Breakfast
 - 8:05 Prayer Pulse / Singing
 - 8:20 Blast from the Past – Charter Member
 - 8:30 Bible Study
 - 9:00 Microsoft Office 2010 Training Part II
 - 9:45 Break (beverages)
 - 10:00 Table Talk
 - 11:00 Cobb Tech Part I – Karen Searson
 - 12:00 Lunch
 - 1:00 Cobb Tech part II – Karen Searson
 - 2:00 VBMB
 - 2:15 Afternoon on Your Own
 - 6:00 Twenty-fifth Anniversary Banquet
- Please plan dressy attire

SEVEN STEPS FOR
COMMUNICATIONS SUCCESS
Presented on Friday

- A. Biblical justification for marketing church events
- B. The Seven Steps:
 1. Ministry plans & dreams
 2. Multi-media channels
 - a. Print
 - b. Digital
 - c. People
 3. Gatekeeper
 - a. Websites
 - b. Social Networks
 4. Reporter Forms
 - a. Event Information
 - b. Deadlines
 5. Promotion Matrix
 - a. Tickler File
 - b. Scheduling
 - c. Takeaways
 6. Marketing Pieces
 - a. Logos & Pictures
 - b. Color
 - c. Outreach Pieces
 - i. Postcards
 - ii. Business Cards
 - iii. Banners
 - d. Worship & Fellowship
 - i. Worship Bulletins-case study
 - ii. Feedback Cards
 - iii. Newsletters
 - e. Discipleship & Ministry
 - i. Teaching Handouts
 - ii. Ministry Brochures
 - iii. Volunteer Manuals
 7. Information Central
 - a. Informed Greeters
 - b. Bulletin Boards
 8. Cobb Technologies (2 minute “shout-out”)
- C. Questions & Seminar Survey